

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

District 4 A3

Results as of: 1/31/2021

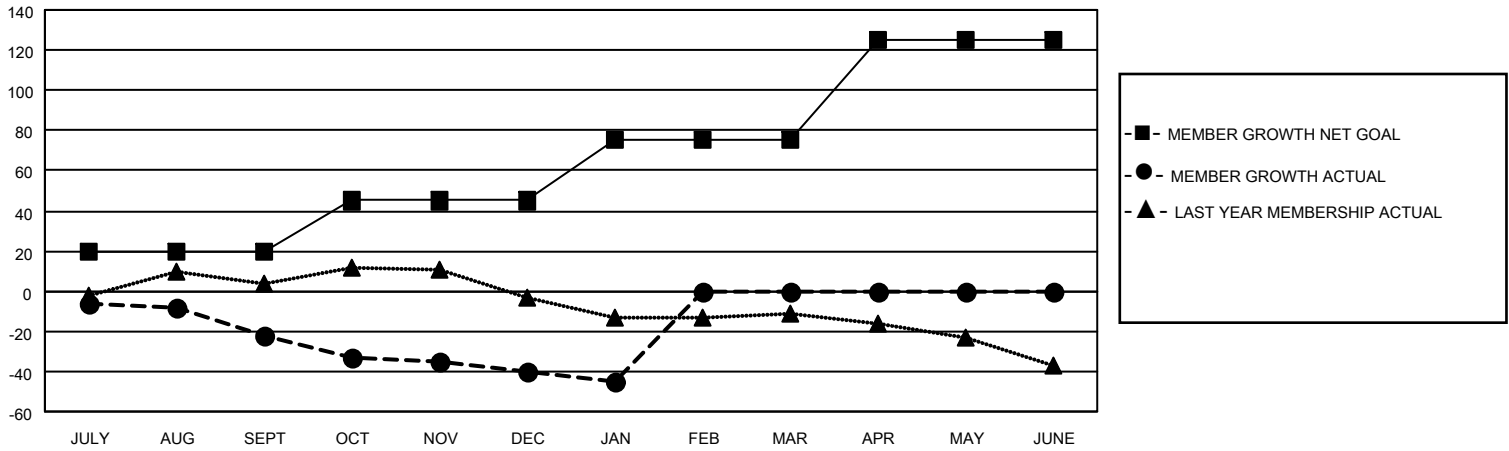
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	17	36
OCT/NOV/DEC	25	14	30
JAN/FEB/MAR	30	3	7
APR/MAY/JUNE	50	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	
DROPPED MEMBERS	
DECEASED	8
CLUB CANCELLED	8
OTHER	57
TOTAL	73

10 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	734 (68.47%)
FEMALE	338 (31.53%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	174
FAMILY MEMBERS PAYING HALF DUES	88